



Send Inquiries to:

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**City of Fishers, Indiana
Department of Community Development**

In accordance with the Americans aid (i.e. interpreters) and/or assistance leading to effective participation for people with disabilities. Anyone who requires such assistance should contact Dan Domsic, Community Engagement & Volunteer Coordinator, no sooner than forty-eight (48) hours before the scheduled event at (317) 595-3151 or via email at domsicd@fishers.in.us.

**FISHERS DIGITAL MESSAGE BOARD TASKFORCE
MEETING MINUTES**

MEETING DATE: Thursday, April 2, 2015

TIME: 6:00 PM

**PLACE: Fishers City Hall, Administration Conference Room
One Municipal Drive
Fishers, Indiana 46038-1574**

1. Introductions

- a. Members were introduced
- b. Members present: Stuart Easley, Todd Zimmerman, Kevin Croak, Ronda Weybright, Steve Ferrucci, Warren Harling
- c. Members absent: Pete Peterson
- d. Media present: Larry Lannan
- e. Staff Members present: Aaron Head and Rick Brandau
- f. Others present: David Wuellner and John Kunze with Watchfire

2. Mission of this Taskforce

- a. Staff and Councilor Easley shared with the group the message understood from the Mayor and Council. The mission of this Taskforce is to educate themselves on the topic of Digital Message Boards, and offer a recommendation back to the Mayor and Council on whether the current sign ordinance for the City is in need of updating and if so, in what manner. The committee is starting with a “clean plate” with no restrictions.

3. Watchfire Presentation

- a. Mr. Wuellner and Mr. Kunze, provided and presented information regarding the Digital Message Board Industry (the technology, DOT studies, sign ordinances/studies, and the like) and shared with the group some elements regarding their product and some of the pitfalls of an unregulated, non-standardized industry.

4. General Discussion

- a. Taskforce members share some of their notes from the discussion
- b. Requested staff to provide a copy of the information provided by Watchfire, and send out a list of topics and issue covered for the group to digest and expand upon.

5. Determine Meeting Schedule

- a. Monthly meetings were determined to be best with Monday evening meetings being preferred.

Staff will follow-up with the group, via email, to determine the next several meeting dates.

6. Adjournment – approximately 8:00p.m.

Department of Community Development Contacts:

Aaron Head (heada@fishers.in.us)

Rick Brandau (brandaur@fishers.in.us)

Next Meeting: Tuesday, April 21st, 2015 – this meeting date was reserved but no confirmed, next meeting date to be determined and will be posted.

These minutes created by and respectfully submitted by:

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